



# Alcohol and Pregnancy Warning Signage

**WARNING SIGNAGE IN ALCOHOL  
RETAIL OUTLETS REMINDS  
COMMUNITIES THAT — IT IS  
SAFEST FOR WOMEN NOT TO  
DRINK IN PREGNANCY.**

Fetal Alcohol Spectrum Disorder (FASD) is a term used to describe a range of effects that can occur in an individual who was exposed to alcohol before birth.

FASD can include physical, mental and behavioural difficulties and learning disabilities.

More can be done by communities to support women to avoid alcohol use during pregnancy.

Find out more about alcohol and pregnancy warning signage bylaws online.

[www.health.gov.bc.ca/women-and-children/womens-and-maternal/healthy-choices.html](http://www.health.gov.bc.ca/women-and-children/womens-and-maternal/healthy-choices.html)

**LEARN ABOUT EFFECTIVE  
PREVENTION MESSAGES AND  
SIGNAGE AS A PART OF A  
RANGE OF COMMUNITY-BASED  
INITIATIVES TO PREVENT FETAL  
ALCOHOL SPECTRUM DISORDER.**

