



Gender Transformative Resources

Addressing masculine norms to improve life outcomes for young black men: Why we still can't wait (2015)



This US report looks at the health and other lived experience of young Black men and boys. It focuses on the impact that gender norms play in the lives of men—and Black men and boys specifically. It identifies how too many funding priorities, programs, and policies aimed at improving their life outcomes ignore the impact of rigid codes of masculinity and the deep need many young men of any race have to live up to expectations of manhood; and advocates for gender transformative approaches. 16 pages

<http://truechild.org/heinz>

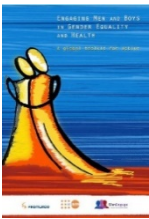
Doing Better: Gender-Transformative Public Health Messages (2014)



This resource developed for the Australian Women's Health Network introduces guidelines for creating gender-transformative public health messages. This resource describes guidelines for thinking about gender-transformative public health messages, guidance on how to create and use them, and background on why it is so important to public health. It is aimed at media personnel, campaign designers, health promoters and journalists. 40 pg.

http://awhn.org.au/wp-content/uploads/2015/03/193_AWHNDoingBetterGenderTransformativePublicHealthMessages.pdf

Engaging men and boys in gender equality and health: A global toolkit for action (2010)



This toolkit serves to articulate and reinforce the benefits of working with men and boys and provide practical strategies for doing so in ways that address the underlying gender norms which most often influence their health-related attitudes and behaviours. The toolkit was developed by Promundo with the input and guidance of UNFPA and MenEngage, an alliance of NGOs that work with men and boys to promote gender equity. 26 pages

<http://menengage.org/resources/engaging-men-boys-gender-equality-health-equity>

Gender Equity Continuum Tool (2014)



This graphic illustrates the continuum of approaches to action on gender and health, from gender-unequal, to gender-blind, to gender-sensitive, to gender-specific to gender-transformative. It is described in the Making it Better Book: Gender Transformative Health Promotion and is available from

<http://promotinghealthinwomen.ca/> and <http://galvanizingequity.com>

Gender Norms: A key to combating school-and cyber-bullying and homophobic harassment among at-risk youth (2009)



This report discusses how 3 groups of adolescents are consistently targeted for victimization in middle school: boys who are perceived as not masculine enough; girls who are perceived as not feminine enough; and girls whose bodies mature before their peers. In each case, policing gender norms or punishing perceived gender non-conformity is integral to the attack. Gender transformative approaches highlight, challenge and change the systemic culture of gender conformity and intolerance that drives middle school social violence, both online and off. 3 pages

<http://truechild.org/PageDisplay.asp?p1=8728>

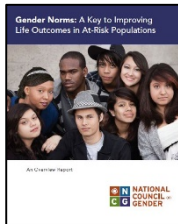
Gender Transformative Resource List

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Gender Norms: A key to improving health & wellness among black women & girls (2013)

This report describes how black adolescent girls face special barriers related to both race and gender which greatly affect their health and wellbeing. How race and gender intersect with basic health and wellness, sexual and reproductive health, and intimate relationships and partner violence are briefly discussed. Recommendations for practice and policy made which identify how the impact of gender norms on black girls' health can be addressed. 16 pages
www.truechild.org



Gender Norms: A Key to Improving Life Outcomes in At-Risk Populations (2009)

This paper is one of the first products of National Council on Gender which shows that addressing gender norms is the key to improving reproductive health outcomes for young women and men, and describes the range of programs and policy agencies taking up this approach. 6 pages
<http://promundoglobal.org/resources/gender-norms-a-key-to-improving-life-outcomes-in-at-risk-populations/>



Gender transformative approaches: An HC3 Research Primer (2014)

This short primer describes how Gender Transformative approaches create an enabling environment for gender transformation by going beyond just including women as participants. GTA are part of a continuum of gender integration, or the integration of gender issues into all aspects of program and policy conceptualization, development, implementation and evaluation. 2 pages
<http://sbccimplementationkits.org/demandrnmnch/ikitresources/gender-transformative-approaches-2/>



Gender Transformative Programming in Adolescent Reproductive and Sexual Health: Definitions, Strategies, and Resources (2014)

This resource from the Act for Youth Centre of Excellence describes 12 strategies that program developers and practitioners can use to incorporate gender into curricula designed to prevent adolescent pregnancy and STIs. The strategies include activities that develop empathy between the sexes; critique gender messages received by family, friends, and society; and build skills that level the playing field for boys and girls. 10 pages
http://www.actforyouth.net/resources/pm/pm_gender4_0114.pdf



Gender transformative policy and practice

This Australian paper sets out Women's Health Victoria's understanding of gender transformative approaches, and discusses the aim and importance of gender transformative policy and practice. Policy and practice can perpetuate, increase or challenge existing inequalities between women and men. Gender transformative policy and practice is regarded as most effective at transforming harmful gender norms and restructuring the determinants of gender inequality. 5 pages
<http://whv.org.au/static/files/assets/e98b657e/Gender-transformative-policy-and-practice.pdf>

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MenCare+ An advocacy brief: Policy recommendations for gender-transformative approaches (2016)

This brief provides cogent policy recommendations related to engaging boys and men, and addressing harmful attitudes and practices and rigid gender norms, in order to improve the lives and sexual and reproductive health and rights of women and men, boys and girls.

[http://www.rutgers.international/sites/rutgersorg/files/PDF/2016 Mencare positionpaper.pdf](http://www.rutgers.international/sites/rutgersorg/files/PDF/2016_Mencare_positionpaper.pdf)

Promundo

Promundo is a global leader in promoting gender justice and preventing violence by engaging men and boys in partnership with women and girls. They believe that working with men and boys to transform harmful gender norms and unequal power dynamics is a critical part of the solution to achieve gender equality. For the empowerment of women and girls to continue advancing, men and boys must see themselves as allies in the process. Men and boys also benefit when harmful norms are challenged. Promundo’s research, programs, and advocacy efforts show that promoting healthy masculinity (or positive notions of “what it means to be a man”) and femininity (or “what it means to be a woman”) leads to improvements in men’s own lives, and in the lives of women and girls. Their programs strive to create change at multiple levels: in addition to working with individual men and women, they use campaigns and local activism to build community support, and advocate with institutions and governments to adopt policies and scale up programs that reinforce personal and social change. There are 19 pages of resources on this site

<http://promundoglobal.org/>



So What Report (2004)

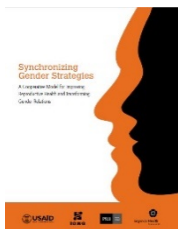
A Task Force the Interagency Gender Working Group (IGWG) examined 400 reproductive health and HIV prevention interventions and found that integrating a gender component into these programs made a difference to outcomes— both in stronger health results and in gender equity. They describe the gender integration in 25 interventions that evaluated outcomes. 86 pages

http://www.prb.org/igwg_media/thesowhatreport.pdf

Synchronizing Gender Strategies: A Cooperative Model for Improving Reproductive Health and Transforming Gender Relations (2010)

This concept paper led by the Interagency Gender Working Group articulates and advocates for gender synchronized approaches in health programs i.e. “working with men and women, boys and girls, in an intentional and mutually reinforcing way that challenges gender norms, catalyzes the achievement of gender equality, and improves health”. It is aimed at practitioners and program planners who are integrating gender into their programming and are looking for effective approaches to achieving better health and long-term change.

www.igwg.org



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The Truth About Men, Boys and Sex: A gender-transformative guide (2009)

The IPPF Japan Trust Fund for HIV/AIDS was established in 2000 to support the delivery of effective, innovative and comprehensive HIV programmes. This report includes case studies and interviews from six countries in Africa, Asia and Latin America and opinion pieces penned by experts in their field. It identifies how progress on the rights of women and girls is intimately linked to ensuring that men and boys are equal partners in this dialogue and actively encouraged to protect their own health. 48 pages



<http://www.ippf.org/resource/truth-about-men-boys-and-sex-gender-transformative-guide>

Website and book on Gender Transformative approaches

This website houses the book *Making It Better: gender transformative health promotion*, as well as numerous resources for planning programs and policies that are gender transformative. It also houses a training course on gender transformative thinking, a framework for designing gender transformative health promotion, and numerous illustrations.



<http://promotinghealthinwomen.ca/>

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